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Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life is a non-fiction book by Indian-American economist Avinash Dixit and Barry Nalebuff, a professor of economics and management at Yale School of Management. The text was initially published by W. W. Norton & Company on February 1, 1991.

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Avinash K Dixit & Barry Nalebuff - Thinking Strategically: The Competitive Edge In Business, Politics, And Everyday Life. Avinash Dixit is Emeritus John J.F. Sherrerd University Professor of Economics at Princeton University, where he offered his popular freshman course in game theory. He is among the world's leading economists, having made fundamental contributions in several major fields as well as in game theory.

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But a few companies appear to have revised that assumption and may be trying to participate actively in the formation of regulatory policies to gain a competitive edge. Strategic thinking is characterized by an all-pervasive unwillingness to expend resources. A strategist is always looking for opportunities to win at low or, better yet, no cost.

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The subtitle of Thinking Strategically is "The Competitive Edge in Business, Politics, and Everyday Life." What it doesn't tell you is that this is a book about an academic field of research called game theory, which is considered a subfield of economy.What we have here is an attempt to apply it to everyday life -- yielding, according to the authors, a noticeable advantage to the avid ...

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