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Outthink the Competition proves that business competition is undergoing a fundamental paradigm shift and that during such revolutions, outthinkers beat traditionalists. Outthink the Competition presents stories of breakthrough companies like Apple, Google, Vistaprint, and Rosetta Stone whose stunning performances defy traditional explanation and will inspire readers to outthink the competition.

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Outthink the Competition: How a New Generation of ...

"Outthink the Competition" is one of these rare business books that can become a classic in no time. Written by Kaihan Krippendorff - an expert in how to apply thousands of years of Asian strategic thinking to business situations - this book targets those executives that truly want to move their companies to a long-term success trajectory above and away from the competition.

Outthink the Competition: How a New Generation of ...

Book Summary - OutThink the Competition: How a New Generation of Strategists see Options Others Ignore. In today's fast-changing business landscape, old business models are being disrupted and new market niches and leaders are emerging rapidly in their place.

"Outthink the Competition" is a thorough handbook by Kaihan Krippendorff on how to outmaneuver and disorient your competition, so you can stay ahead of the competition without having to out-muscle or outspend them.

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In Kaihan's book, "Outthink the Competition", he talks about how a

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business owner may respond to a challenge in one of four ways: Option 1: You see yourself as a victim, forced to accept the situation. Option 2: You have a binary choice, to accept the situation or give up and run away.

5 Steps To Outthink Your Competition - Growth Institute

Outthink the Competition shows how to adjust your strategy to the new realities of business in order to outplay, outwit, and outlast your competitors." - SALOMON SREDNI, CEO, TradeStation Group "In Outthink the Competition, Kaihan underscores the strategic power of being able to see, intelligently select, and pursue new options that your competition overlooks.

Outthink the Competition - Book by Kaihan Krippendorff

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book "Outthink the Competition" shows that the best way to win in any game of strategy is to be so unconventional that you disorient your competition.

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Outthink the Competition® A Manual for Applying the Rapid-Cycle Strategy Process This manual contains information that is confidential and proprietary to The Strategy Learning Center and Kaihan Krippendorff and is solely for the use of Strategy Learning Center personnel and clients.

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OUTTHINK THE COMPETITION is a must-read for anyone who aspires to grow their business, whether they are a publicly listed large-cap company or a two-person startup. After you've read OUTTHINK THE COMPETITION, I'd suggest considering HIDE A DAGGER BEHIND A SMILE which goes into more detail on the 36 strategies used throughout OUTTHINK THE ...

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Kaihan Krippendorff: Business Strategy Speaker and Author

OUTTHINK THE COMPETITION HOW A NEW GENERATION OF STRATEGISTS SEES OPTIONS OTHERS IGNORE It's time to buck tradition in order to stay ahead.

Books by Kaihan Krippendorff: Growth, Strategy, Transformation

MAIN IDEA The best way to win any game of strategy - be it business, war or chess - is to be so unconventional you disorient your competition until they are unable to respond effectively. This is what it means to "outthink" your competition. You're not trying to outmuscle them or outspend them, you're outthinking them.

Outthink the Competition

This complete summary of the ideas from Kaihan Krippendorff's book "Outthink the Competition" shows that the best way to win in any game

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of strategy is to be so unconventional that you disorient your competition. The author explains that doing this will ensure that your competitors are unable to respond effectively.

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