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Charles Arthur has been the technology editor for The Guardian since 2005, and his 'Digital Wars' is a highly readable account of the evolution since 1990 of that part of the technology industry that focuses on consumer products involving

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search, digital music, smartphones and tablets. This evolution is given dramatic context by being framed within an account of a series of battles between the protagonists competing to control access by consumers to digital information and services.

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I follow Charles Arthur's writings both on the Guardian and on social media. So, I pre-ordered his book `Digital Wars'. Here is a brief review. The book essentially covers the strategies of Apple. Google and Microsoft and their relative competitive positioning over the crucial span of time

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In *Digital Wars: Apple, Google, Microsoft, and the Battle for the Internet* Charles Arthur he surveys the gamut of today's digital landscape as a series of pitched battles among these companies and their very ...

*Book review: Digital Wars | ZDNet*

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Digital Wars: Apple, Google, Microsoft and the battle for the internet. When it comes to the digital space, who creates the demand, is it the consumers or the key players? The virtual landscape is a very exciting space to be in; seems like one can do almost anything on the internet these

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